

DATE: TUES., WED., THURS.,
TIME: 3:59
SPONSOR: A. D. KING
SOLICITOR: LM

MUSIC CAN BE SO RELAXING. --- BUT ONLY IF YOUR PHONOGRAPH IS IN TOP CONDITION. INSURE THE BEST POSSIBLE PERFORMANCE FROM YOUR APPLIANCE BY HAVING A. D. KING CHECK IT. ALL YOU HAVE TO DO IS LIFT THE PHONE AND CALL 1089. YOUR PHONOGRAPH WILL BE PICKED UP IMMEDIATELY AT YOUR HOUSE. AND AFTER A PROMPT AND THOROUGH REPAIR JOB, IT WILL BE RETURNED TO YOU AS GOOD AS NEW. TO KEEP YOUR MACHINE IN GOOD CONDITION, AN ANNUAL CHECK-UP IS NECESSARY. SO, WHETHER YOUR RECORD PLAYER NEEDS A NEW NEEDLE OR A NEW ARM, --- A. D. KING HAS ALL THE EQUIPMENT NECESSARY TO DO A GOOD JOB ON ANY MODEL. REMEMBER ---- MUSIC CAN ONLY BE ENJOYABLE WHEN YOUR RECORD PLAYER IS AT ITS BEST. SO, IF YOUR PHONOGRAPH IS LOSING ITS TONE, WHY NOT CALL A. D. KING AND LET HIM REPAIR IT?

ANNOUNCER'S SIGNATURE:

You Are Tuned To 600, WCSR, THE
VOICE OF Smith COLLEGE, Northampton.

Time now - 4:00 M. Gorman 11/16/54

4:00 S.H. Robins, 11/23/54

4:00 N. Richardson 11/30/54

5:00 M. Gorman 12/7/54

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